

Arizona Art Alliance

Jury Evaluation Guidelines and Criteria

Artist's Name: _____

1. **Overall Impact:** Is there some interest beyond the ordinary? Does it look professional? The art should demand a closer look. Is it sensitive or tentative? Bold or sloppy?
2. **Creativity and Originality:** Will the judges be pleasantly surprised at the selection of theme or format? Does the work show imagination, emotion, the artist's unique reaction to art or their surroundings, issues, life, or is the work a copied, tired attempt?
3. **Consistent Quality:** Has the artist "arrived" at a distinctive style which helps to define them as an artist as opposed to having three images reminiscent of three different teachers? Medium and subject matter may vary, but there should be a common thread which sets the artist apart from those who copy others work.
4. **Strength and Composition:** Does the artist have a grasp of the elements of art and design (line, value, perspective, texture, color, rhythm, overlapping, diminishing size in space, foreshortening)? How do the backgrounds and foregrounds relate? Does the eye move around the picture in an interesting manner or is the piece stagnant? Do the negative shapes work? Is balance achieved through the use of design?
5. **Use of Color:** Is harmony achieved? Which dominant color and its complement are in the piece? Are intense colors balanced by subordinate colors? For example, is the piece predominately warm or cool? Does the color capture the light?
6. **Technical Use of the Medium:** Does the artist have command of the medium? If an experimental use of tools was used, was there no sacrifice in craftsmanship? Are the colors fresh or overworked?
7. **Drawing Ability:** Is the drawing ability evident in anatomically correct figures and correct perspective? Does it read well? Are texture, light, and reflections well rendered? How is the line quality and weight?
8. **Comments:**